



Better writing, better results.

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# Grammarly in 2021

- Trusted by 2,400+ universities and K12 schools
- 30 million daily active users
- **Market Leader** in AI Writing Assistants / by G2
- 99.9% uptime

FLORIDA A&M UNIVERSITY

3,300+ Users Already

CLEMSON UNIVERSITY

BOND UNIVERSITY

Spokane Public Schools  
*excellence for everyone*

Georgia State University

COLLIN COLLEGE

Wintec  
WARRIATE INSTITUTE OF TECHNOLOGY

MONTGOMERY PUBLIC SCHOOLS



TU WIEN  
TECHNISCHE UNIVERSITÄT WIEN  
Vienna University of Technology

Murdoch UNIVERSITY

UNITED  
FOR CHILDREN  
PREPARATION COLLEGE, MICHIGAN



# Writing Assistance at All Levels

## Correctness

- Spelling
- Grammar
- Punctuation

## Style, Tone & Clarity Improvements

- Clarity
- Fluency
- Consistency

## Engagement Delivery

- Word Choice
- Formality
- Inclusivity





# Originality Check

- Checking 16+ billion pages
- ProQuest database
- Citation Assistance

Remember when you were a careless eight-year-old kid riding a bike with your friends, racing each other around the neighbourhood? Remember that feeling of absolute freedom as you felt the wind in your hair and the smile it put on your face? I never thought I would feel that way as a grown-up until my friends presented me with a brand-new red bike. At first, I was a bit skeptical about the whole idea of commuting by bike. One morning a couple of days later, I changed my mind completely.

I was stuck in a traffic jam and saw in my rear mirror a man in a suit riding a classy bike with his laptop case in one hand and a handlebar in the other. I figured out it would take him about 15 minutes to get to the office while was still sitting in my car and waiting for the cars in line a head to move, even if just for an inch. I was always terrified of being late for my business meetings.

35% of your text matches this source:

**The benefits of riding a bike for good...**

<https://www.yes4health.us/the-benefits-of-riding-a-bi...>

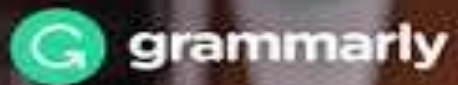
Reference data - click to copy

**The benefits of riding a bike for good health https:...**

1 MATCH

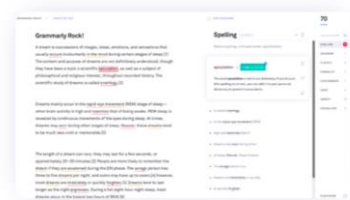
- One of the best things about... - [www.coursehero.com](http://www.coursehero.com)
- You can stop anywhere you... - [www.coursehero.com](http://www.coursehero.com)



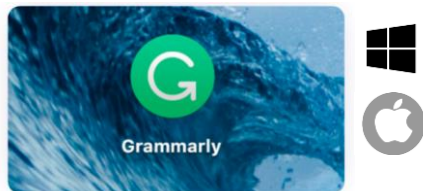


# Integrating Into Your Workflow

## The Grammarly Editor



## Grammarly for Win and Mac



## The Browser Extension



## Emails and Social Media



## LMS and Google Docs



## Microsoft Office Add-in



## Grammarly Keyboard (iOS, Android, iPad)



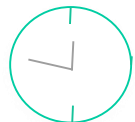
# Achieving results with Grammarly



Students improve writing grades by as much as  $\frac{1}{3}$  of a letter grade.



70% of students report an increased level of writing confidence



Up to 66% less time spent on editing and proofreading





JENNINGS A. JONES COLLEGE OF BUSINESS  
*Jennings A. Jones Chair of Excellence in Free Enterprise*

“ *The feedback I received from students was positive. I noticed a **significant improvement** in the quality of papers from a technical standpoint.* ”

Sean P. Salter, Ph.D.  
Assistant Dean for Assessment





# Meet the new Grammarly App

- Faster
- Ubiquitous
- Works in your native apps (MS Teams, Outlook, and more)

To: Jane Doe

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Hi Jen,

I hope your well. Can we catch up today? I'd really appreciate your input on my presentation for tomorrow's meeting.



Thank you!

Oleg Holodnyak | Account Manager  
oleg@grammarly.com

