

Development Committee Meeting Minutes

Spring 2022 FAMU Foundation Board Meeting | June 1-3, 2022

Thursday, June 2, 2022 | 2:15 p.m. – 3:15 p.m. EDT

Florida A&M University | H. Manning Efferson Student Union Multi-Purpose Room

Committee Members Present

Dir. Lisa LaBoo, *Chair*

Dir. Elaine Armster

Dir. Hosetta B. Coleman

Dir. Laurence Humphries

Dir. Shawnta Friday-Stroud

Dir. Angela C. Adderley

Dir. Gregory L. Clark

Dir. Marcelia Freeman

Dir. Carmen Cummings Martin

Committee Members Not Present

Dir. John Crossman, *Vice Chair*

Dir. T.J. Rose

Dir. Tirrell D. Whittley

Dir. Akunna Olumba

Dir. G. Scott Uzzell

Guests Present

Dir. Chan Bryant Abney

Dir. John L. Green

Dir. Muhammad Haseeb

Dir. Kenneth Neighbors

Dir. Larry Robinson

Mr. Kelvin Lawson, *Chair, FAMU Board of Trustees*

Mr. Keith Miles, *Exec. Dir., Office of Communications*

Atty. J. Michael Haygood, *Foundation General Counsel*

Dir. Jemal Gibson

Dir. Monica Williams Harris

Dir. Erica Hill

Dir. Freddie Raines

Dir. Twuanna Munroe Ward

Advancement Team Present

Mr. Nick Dulcio

Ms. Kimberly Hankerson

Mr. Eric Swanigan

Mrs. Brandi Tatum-Fedrick

Mrs. Audrey Simmons Smith

Call to Order & Roll Call

The meeting was called to order at 2:15 p.m. by Chair Lisa LaBoo. Mrs. Brandi Tatum-Fedrick offered the roll call and determined a quorum was present.

Conflict of Interest Disclosure

Chair LaBoo requested that Committee members disclose any conflict of interest with items on the agenda; none were disclosed.

Approval of Minutes

April 7, 2022, Development Committee Meeting Minutes

Dir. Elaine Armster motioned to approve the minutes. Dir. Angela Adderley seconded the motion. The motion passed, unanimously.

Discussion Items

A. Give/Get Discussion

- Chair LaBoo stated that the Foundation Board has a current statement in the Bylaws that was amended on April 25, 2014, stating that contributions will be recorded for January 1st thru December 31st through March 31st to be reported for the previous calendar year. The Committee voted to recommend to the Bylaws Committee to delete the March 31st extension. Chair LaBoo said the Committee will work to get 100% participation from all members.

B. Foundation Goal Discussion

- Chair LaBoo gave an overview of the current funds raised to date reflecting approximately \$91,000. She stated that last year goal was \$700K. It was motioned by Director Laurence Humphries and seconded by Director Angela Adderley that this year's goal be established at \$735K, a 5% increase over the previous goal.
- Chair LaBoo also reminded members of the Board to provide names of potential donors that the Office of University Advancement can work with to facilitate reaching the goal of \$735,000.

Motion: To approve the FY 2022-2023 Foundation Board Fundraising Goal of \$735K.

Moved By: Dir. Laurence Humphries

Seconded By: Dir. Angela C. Adderley

The motion passed, unanimously.

C. Donor Bill of Rights

- Chair LaBoo reported that One of the recommendations that came out of the Alexander Haas report was for the Board to Approve the Donor bill of rights that was developed by the American Association of Fundraisers Council, Association for Healthcare Philanthropy, Council for Advancement and Support of Education, and the Association of Fundraising Professions, which were adopted in November 1993.
- To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- To have access to the organization's most recent financial statements.
- To be assured their gifts will be used for the purposes for which they were given.
- To receive appropriate acknowledgment and recognition.
- To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.
- To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

- To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

Motion: **To approve the adoption of the Donor Bill of Rights.**

Moved By: Dir. Elaine Armster

Seconded By: Dir. Angela C. Adderley

The motion passed, unanimously.

D. Board Member Introduction

- Director Laurence Humphries shared that he was born in Boston, Massachusetts, lived in Nashville, Tennessee for many years. He received his undergraduate degree from Morehouse College and a graduate degree from Clark Atlanta University. During his 22 years with Chevron Corporation, he has lived in Angola, South Africa and currently resided in Texas. He serves as Director of the Strategy and Planning with Chevron Principal Advisory Group.

E. University Advancement Update

- Ms. Hankerson presented the current fundraising updates as of 5/23/22.

FY 2022-2023 Progress to Goal

Amount Raised: \$23.1 M (154% of Goal)

- Honoring Our Heroes Fundraising: \$306,085
- Director Marcia Freeman's Match Update - \$215,096.51 (1,608 new donors)
- Alumni participation rate is 6%.

Adjournment

There being no further business, Dir. Elaine Armster moved to adjourn the meeting. Dir. Hosetta Coleman seconded the motion. The meeting was adjourned, by unanimous approval, at 3:28 p.m. Mrs. Audrey Simmons Smith prepared the minutes.