

Honoring Our Heroes Committee (Ad-Hoc) Meeting Minutes

Spring 2022 FAMU Foundation Board Meeting | June 1-3, 2022

Friday, June 3, 2022 | 9:30 a.m. – 10:30 a.m. EDT

Florida A&M University | H. Manning Efferson Student Union Multi-Purpose Room

Committee Members Present

Dir. Laurence Humphries, *Chair*

Dir. Erica Hill

Dir. Jemal Gibson

Committee Members Not Present

Dir. Gregory L. Clark

Guests Present

Dir. Chan Bryant Abney

Dir. Elaine Armster

Dir. Marcelia Freeman

Dir. Muhammad Haseeb

Dir. Lisa LaBoo

Dir. Freddie Raines

Dir. Shawnta Friday-Stroud

Atty. J. Michael Haygood, *Foundation Gen. Counsel*

Dir. Angela C. Adderley

Dir. Hosetta Coleman

Dir. Monica Williams Harris

Dir. Lenetra King

Dir. Kenneth Neighbors

Dir. Larry Robinson

Dir. Twanna Munroe Ward

Advancement Team Present

Mr. Nick Dulcio

Ms. Kimberly Hankerson

Mr. Eric Swanigan

Mrs. Brandi Tatum-Fedrick

Mrs. Audrey Simmons Smith

Call to Order & Roll Call

The meeting was called to order at 9:35 a.m. by Chair Laurence Humphries. Mrs. Brandi Tatum-Fedrick offered the roll call and determined a quorum was present.

Conflict of Interest Disclosure

Chair Humphries requested that Committee members disclose any conflict of interest with items on the agenda; none were disclosed.

Discussion Items

a) Fundraising Update

Ms. Kimberly Hankerson gave a fundraising update on the Dr. Humphries Fundraising Initiatives:

- \$1,750 – Endowed Chair
- \$5,750 – Graduate Feeder Program
- \$7,949 – Life Gets Better Program
- \$95,988 – Merit Scholars Program
- \$194,693 – Commemorative Bronze Statue
- **\$306,085 – Total Raised**

b) Committee Goals and Objectives

Chair Humphries opened discussion regarding the Foundation Board's commitment to the Honoring Our Heroes initiatives. During the discussion, several Board members expressed their support and commitment to the Committee's initiatives.

Dir. Gibson charged the Committee to develop goals and objectives, and marketing strategies for measuring success as we unveil the Honoring Our Heroes initiative(s).

The committee will schedule a follow-up meeting to continue their work and connect with the Donor and Social Engagement Committee to develop a collective marketing plan.

Dir. Friday-Stroud stated that the statute is one way of honoring someone, but it must fit within the landscape of the University. She stated that other methods of honoring University heroes include establishing an endowed Chair or Professorship at the University, and/or establishment of an endowed scholarship.

c) Humphries Statue Project Scope of Work & Timeline & Committee Next Steps

Mr. Craig Talton provided an update on the Commemorative Statue Project.

- Timeline
 - RFP for selection of a statue artist began June 1st
 - Submission deadline for RFP is June 30th
 - University committee will review the proposal submissions on July 1st
 - Final selection completed by July 5th
- Mr. Talton will also share the RFP link for Chair Humphries to share with Ms. Gena Graves and other potential artists. All artists are required to submit a proposal along with pricing.
- Dir. Larry Robinson stated that members of the Statue Committee consist of University administrators: Dr. Shawnta Friday-Stroud, Mr. Kendall Jones, Dr. E. Murrell Dawson, Mr. Jerome Swain, and Mr. Craig Talton. Dir. Robinson stated that the Statue Committee will obtain the Humphries family approval on the final artist rendition.

New Business

Chair Humphries stated that he reconnected with representatives at Walmart regarding establishment of an Eminent Scholars Chair at the FAMU-FSU College of Engineering in the Materials Sciences Program; however, they declined but have agreed to visit the campus during fall of this year. A formal invitation will be sent from the President's Office.

Action Items

- 1) The committee will work with Mr. Nick Dulcio to schedule the next committee meeting.
- 2) The Advancement Team will work with Chair Gibson to identify additional members to serve on this committee.
- 3) The Advancement Team will work with the President's Office to provide a formal invitation to representatives from Walmart for a visit during the fall semester.

Adjournment

There being no further business, Dir. Erica Hill moved to adjourn the meeting. Dir. Monica Williams Harris seconded the motion. The meeting was adjourned, by unanimous approval, at 10:43 a.m. Mrs. Audrey Simmons Smith prepared the minutes.

DRAFT