



Direct Support Organizations

Presented by Shawnta Friday-Stroud, Ph.D.
Board of Trustees Meeting | February 15, 2023

FAMU

**FLORIDA
AGRICULTURAL AND
MECHANICAL
UNIVERSITY**

DIRECT SUPPORT ORGANIZATIONS

Shawnta Friday-Stroud, Ph.D.
Vice President, University Advancement
Executive Director, FAMU Foundation, Inc.
Dean, School of Business and Industry



Approval of Minutes

Recommendation:

Approve the minutes of the December 7, 2022, Direct Support Organizations (DSO) Committee Meeting.

Marching 100

Annual Cost Projections (2023-2024) - \$450,000 total

1. ~\$100,000 – USF (additional needed over contracted amount)
2. ~\$175,000 – Southern University
3. ~\$175,000 – Florida Classic

List of Contracts with band travel included:

1. Orange Blossom Classic (OBC) – paid for by OBC
2. Florida Classic - ~\$175,000

SUS Direct Support Organizations

Update on Executive Directors serving as board members:

FSU is the only member of the SUS with the Executive Director serving as a board member.

SUS Direct Support Organizations

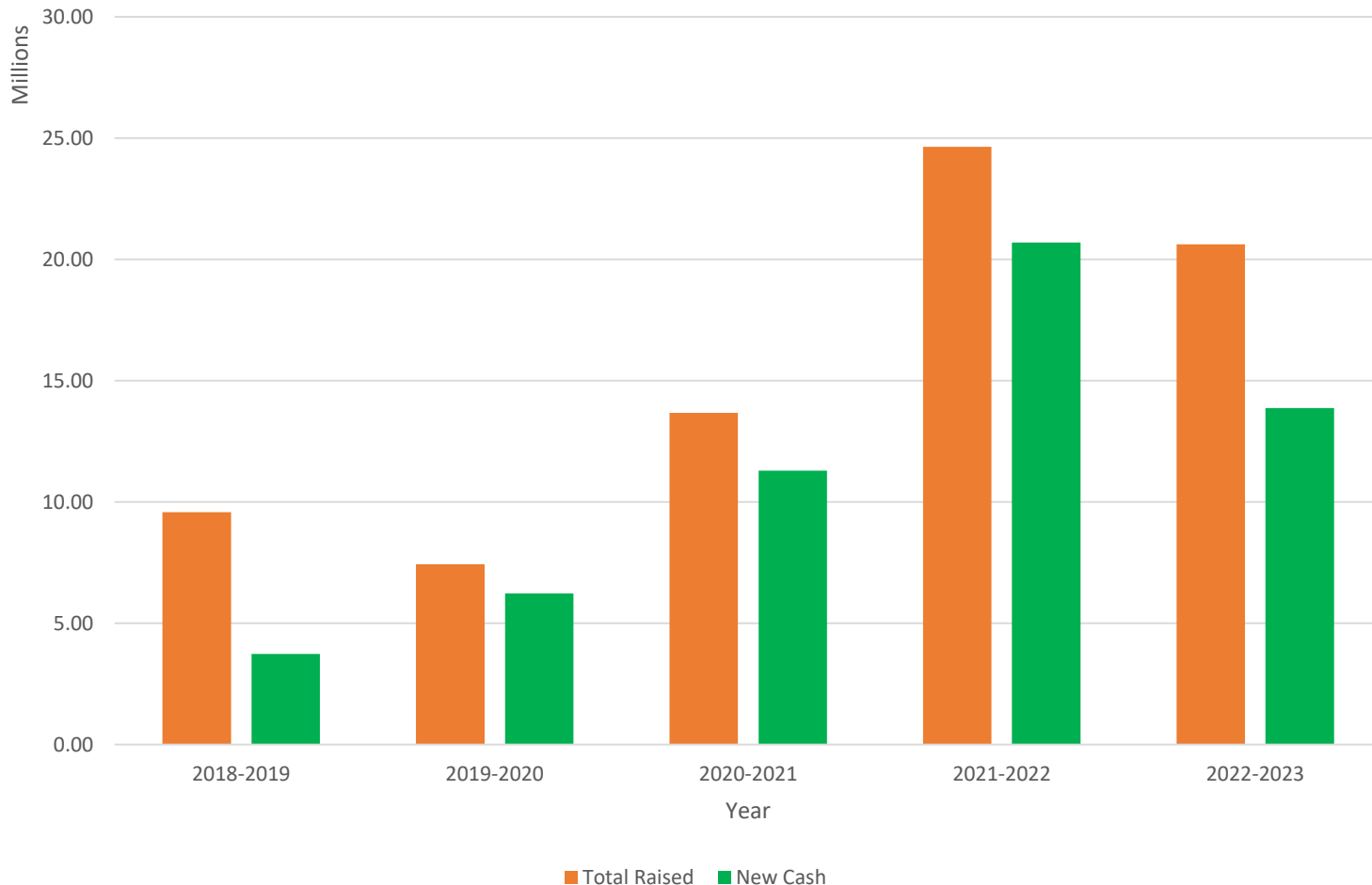
Institution	VP/ED on Foundation Board	Voting (V) Member
FAMU	N	-
FAU	N	-
FGCU	N	-
FIU	N	-
FPU	N	-
FSU	Y	V (except Audit Committee)
NCF	N	-
UCF	N	-
UF	N	-
UNF	N	-
USF	N	-
UWF	N	-

Alexander Haas Advancement Readiness Assessment Update

1. Scheduling and conducting interviews with identified stakeholders
2. Collecting relevant documents
3. Working on Case Summary

2022-2023 Fundraising as of 2/1/2023

5-Year Trend as of 2/1/23



Progress as of February 1, 2023:

\$20,626,079.88

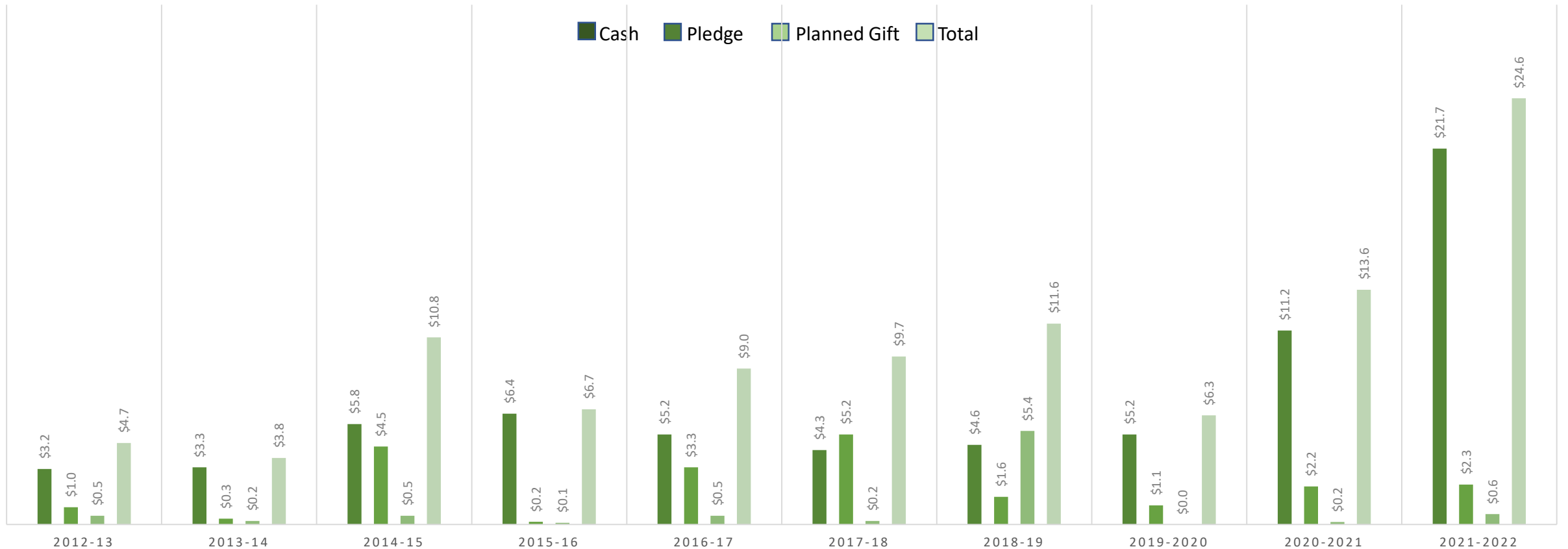
(137% of \$15M Goal)

- **New Cash**
Current - \$13,876,199.92
(67.3% of Total & 92.5% of \$15M Goal)
- **Pledges & Planned Gifts**
Current - \$6,749,879.96
(32.7% of Total & 44.9% of \$15M Goal)

10-Year Fundraising Overview

2012-13 to 2021-22

10-YEAR FUNDRAISING TOTALS



Update on DSO Activities

DSO Updates

1. FAMU Foundation, Inc.

- FAMU Foundation Spring 2023 Board of Directors Meeting will be held on June 1-3, 2023, in Schaumburg, IL., in conjunction with the FAMU NAA Convention.
- Investment Value - \$145,211,670 as of December 31, 2022, compared to \$137,399,888 as of September 30, 2022
- Endowment Value - \$108,975,752 as of December 31, 2022, compared to \$102,120,327 as of September 30, 2022

Update on DSO Activities

DSO Updates

2. FAMU National Alumni Association

- Rattler Alumni in Southern California and Trustee Otis Cliatt received President Robinson and our team of administrators, recruiters, Ms. FAMU, SGA, and AD Tiffani Sykes last month. The team participated in the nation's largest HCBU Recruitment event in the country at the Los Angeles Convention Center with nearly 15,000 students in attendance. Alumni Drs. Bernard and Shirley Kinsey hosted a welcome reception at the legendary SO Fi Stadium where more than 1M people have toured the new home of the Kinsey Exhibition.
- Our very own Kimberly Godwin, President of ABC News, and other esteemed NYC-area alumni hosted a welcome dinner in historic Harlem for AD Sykes the evening before the big HBCU indoor track and field showcase hosted by Nike.
- President Robinson and AD Sykes and other key administrators are on program at the FAMU NAA Florida Region Conference later this month in Jacksonville.

Update on DSO Activities

DSO Updates

3. FAMU Rattler Boosters

- The Life Memberships are approaching 200. Two of our newest members are Trustees Reed and DuBose.
- Rattler Boosters received a \$8,000 gift from SMA (R) Gene and Dr. Wilhemina McKinney for the Football Nutrition program in honor of their son Zuberi.
- Rattler Boosters are in the process of raising \$15,000 for the cooling station again this year since none of our athletes suffered from heat-related exhaustion last year.
- Preliminary plans have begun for the Fall Kickoff Fan fest for the Volleyball and Football teams.
- In February, the Boosters Board of Directors will be adding new Board members to fill current vacancies.

“At FAMU,
great things
are happening
every day!”



FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Florida Agricultural and Mechanical University (FAMU) is historically state supported educational facility for Americans in Florida. It has always been co-educational. the second Morrill Act was passed. This enabled the become the Black Land Grant College for the State of In 1891, the college was moved from its original location town to its present location which was once the "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953, when it attained university status. Students. the only African In 1890, school to Florida. west of site of of

On May 6, 1996, the historic Florida A&M University campus was listed in the National Register of Historic Places. The school's historic significance and buildings. The design and