

FLORIDA **A&M** UNIVERSITY



Board of Trustees Meeting Direct Support Organizations

PRESENTED BY

**George R. Cotton, Sr.
University Advancement**

Wednesday, September 14, 2016

Grand Ballroom

Florida Agricultural and Mechanical University



III. Approval of Minutes

Recommendation:

Approve the minutes of the June 9, 2016, DSO committee meeting.

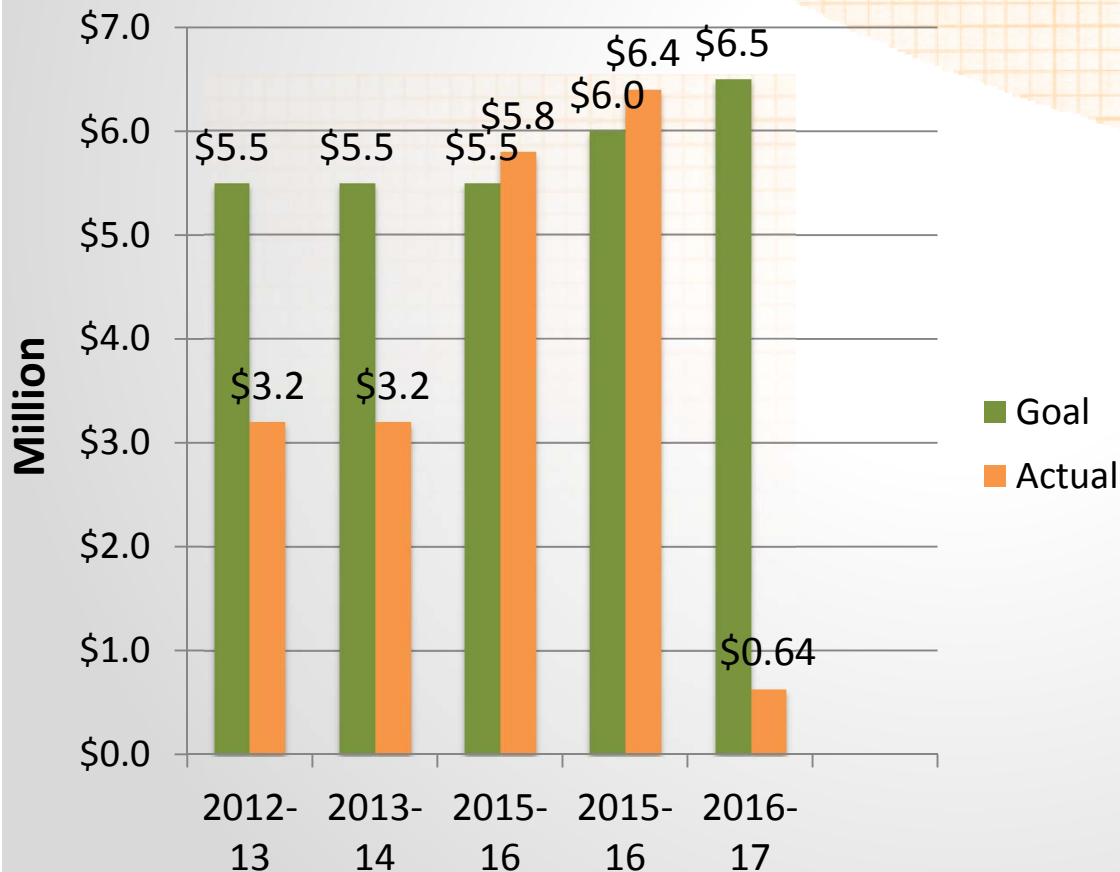




IV. Update on Divisional Activities

1. FY 2015-16 Recap & FY 2016-17 University Advancement Updates

5-Year Fundraising Comparison



Progress:

- FY 2015-16 ended with \$6.47M in cash contributions representing an 11% increase over prior giving year of \$5.8M. Average gift amount was \$1,389 compared to \$1,001 at last year or 38% increase.
- Current giving - \$635,000. Putting FAMU on pace for another good fundraising year.
- Continue to receive gifts from the NAA Convention, held in May, for student scholarships and University support.
- Carmen Cummings Martin has returned to the leadership role for Alumni Affairs for the University.





IV. Update on Divisional Activities

2. DSO Updates

A. National Alumni Association (NAA)

- The Office of Alumni Affairs continues to assist with the Save Our Students Campaign.
 - More than \$128,000 made available to assist more than 220 FAMU students to register for Fall 2016 classes/remain in school.
- The FAMU NAA Northeast Regional Conference was held August 12-13 in Philadelphia, PA. Trustee Craig Reed was keynote speaker.

B. FAMU Foundation, Inc.

Foundation Operations:

- Portfolio Update.
- Review of Investment Management
 - RFP Review & Selection Process – anticipated selection November 2016

C. FAMU Rattler Boosters





“At FAMU, Great Things Are Happening Every Day.”

established 1887

