



# **Direct Support Organizations Committee Meeting**

**Tuesday, July 21, 2015**

**1:45 PM**

Florida Agricultural and Mechanical University



# III. Approval of Minutes

## **Recommendation:**

Approve the minutes of the March 4, 2015,  
DSO Committee Meeting.





## IV. Informational Items

### A. Update on DSO Budgets

- **FAMU Foundation, Inc.**
- **National Alumni Association, Inc.**
- **Rattler Boosters, Inc.**

**Management, staff, and all DSOs' governing bodies are working to provide final budgets for the President's and Board of Trustee's approval by August 31, 2015, in accordance with FAMU Internal Management Memorandum Number 2003-01, 8.**





# IV. Informational Items

## B. Update on Divisional Activities

- University Advancement
  - BOT Goals
  - 90-Day Plan
- FAMU Foundation, Inc.
  - Foundation Operations
  - Investments
- Alumni Affairs
- Rattler Boosters, Inc.





## IV. B. Update on Divisional Activities

### 1-a BOT Goals

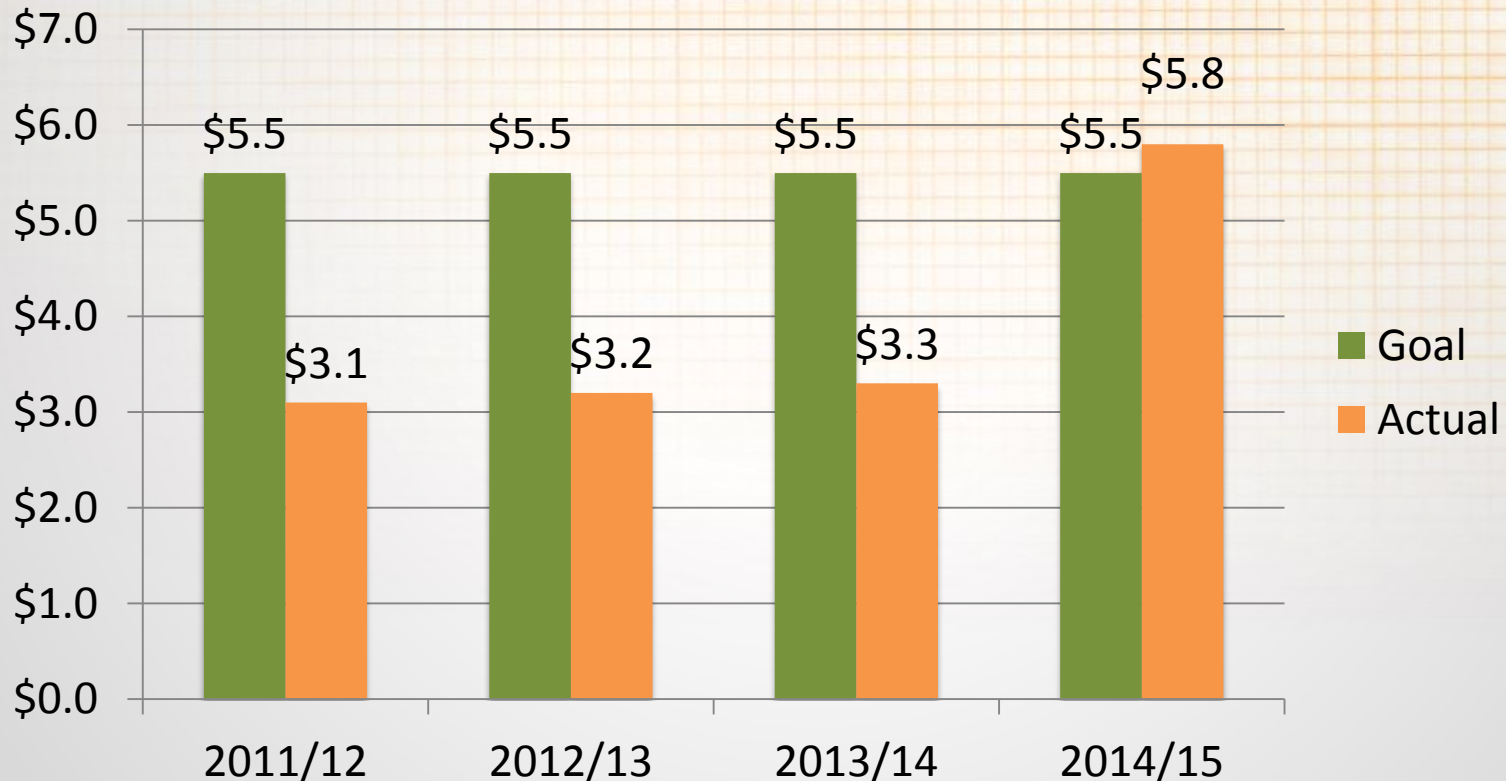
- **Strategic Goal:**  
Enhance Institutional Fundraising and its established goal of \$5.5 million.
- **Goal Achievement Status:**  
YTD (close of 4th Quarter) \$5.83 million in cash gifts and \$10.2 million in total cash and pledges.





# University Advancement Operations & Outcomes

## Four-Year Comparison of Constituent Giving (Cash only)





# Fundraising Initiatives & Gifts

- **Fundraising Initiatives & Gifts:**

**Giving to Florida A&M University has increased by 81.76% over last year.**

- **Multi-million dollar gift and six figure bequests (\$5 million major gift; over \$250,000 in planned gifts)**
- **2014 Faculty & Staff (\$194,589.22) [Cash & Pledges]**
- **10for\$10 Giving Campaign raised \$183,668.00 in cash and pledges from 2,955 donors**





## IV. B. Update on Divisional Activities

### 1-b 90-Day Plan

A 90-Day Plan will consist primarily of next steps in determining the operational needs of the Division of University Advancement and the core funding needs of Florida Agricultural and Mechanical University.

The plan will include a review of operations: fiscal, budget and planning considerations.







# IV. B. Update on Divisional Activities

## 2-a Foundation Operations

- The University's endowment stands at \$123,844,922 as of May 31, 2015.
- The office is in the process of fiscal year-end closing and is preparing for final field work related to the external financial statements audit.





# IV. B. Update on Divisional Activities

## 2-b Investments

### Investment Returns for the Period Ended May 31, 2015:

	<b>FYTD – 7/1/14 – 5/31/15</b>	<b>12 Months – 6/1/14 - 5/31/15</b>
Investment Returns	3.39%	5.08%
Composite Benchmark	4.82%	6.61%
Investment Goal	7.79%	8.50%

### Comparison of Investment Returns for Trailing 12 Months to Prior Years:

<b>For the Trailing Twelve Months Ending:</b>	<b>5/31/15</b>	<b>5/31/14</b>	<b>5/31/13</b>
Investment Returns	5.08%	12.76%	13.74%
Composite Benchmark	6.61%	12.21%	15.31%
Investment Goal	8.50%	8.50%	8.50%





## IV. B. Update on Divisional Activities

### 3. Alumni Affairs

The Office of Alumni Affairs is gearing up for a number of alumni engagement activities for the summer:

- The National Alumni Association's Midwest Region Conference will be held in Detroit, Michigan, July 31 – August 2.
- Alumni of nearby Gadsden County and neighboring communities will host an Inaugural Scholarship Gala in Quincy, Florida, on Saturday evening, August 1.
- Alumni leadership of the Northern states will convene in Dedham, Massachusetts, a bedroom community of Boston, for the 51st Anniversary of the National Alumni Association's North East Region Conference on August 14-15.





## IV. B. Update on Divisional Activities

### 4. Rattler Boosters

- The Rattler Boosters are preparing the Summer Edition of the Rattler Boosters magazine, SnakeBites, for its membership.
  - The Rattler Boosters are preparing their “Game Edition” of the SnakeBites magazine to highlight game day activities and procedures for parking, and tailgating. It is scheduled to be released prior to the first home game of the season.
- Booster Initiatives:
  - FAMU Fall-Kickoff, Saturday, August 29 at The Moon.
  - Rattler Boosters Breakfast (held in Fang Cafe, Saturday mornings for all home football games).





“At FAMU, Great Things Are Happening Every Day.”

established 1887

