

| President's Proposed 2023/2024 Annual Goals | 2022/2023 Goals |
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| <p>Goal 1: Four-year Graduation Rate/Student Retention Increase the University's four-year graduation rate (PBF metric) to 43%; Increase second-year retention rate to 90.0%.</p> | <p>Graduation 38.0% Retention 90.0%</p> |
| <p>Goal 2: Licensure Pass Rate Execute action plans that deliver first-time licensure pass rates of: Nursing to 85%; Law to 80%; Pharmacy to 90%; Physical Therapy to 88%</p> | <p>4 of 4</p> |
| <p>Goal 3: Annual Giving Increase annual giving to \$20M.</p> | <p>\$15.0M</p> |
| <p>Goal 4: R&D Expenditures Increase total R&D expenditures to \$57M.</p> | <p>\$45.0M</p> |
| <p>Goal 5: Organizational Leadership Strategy – Effectively implement the Year-One goals, and priorities outlined in the new Strategic Plan. Ongoing improvement in the attainment of Top 100; Talent Acquisition (Employs highly qualified academic and administrative officers), Development (Completes 100% of written performance reviews for SLT), Retention, Succession, and Organizational Effectiveness; Create a Culture of Accountability (performance matters)/Continue implementation of the Customer Service Improvement Initiative (Hosts five customer service training sessions for faculty, staff, and administrators).</p> | <p>Implement all 3 Deliverables</p> |
| <p>Goal 6: University Budget/Fiscal Management Financial Health - Strengthen the University's financial health by achieving or exceeding a minimum debt coverage ratio greater than or equal to 1.0; Strategic Resource Allocations – Continue to align resource allocations to adequately support the University's annual strategic priorities in all areas including athletics.</p> | <p>Debt Ratio \geq 1.0</p> |
| <p>Goal 7: Internal/External Relations Continue to expand relationship-building with key stakeholders, including students, faculty, staff, Boards, alumni, elected officials (local, state, national), corporations and the local community.</p> | <p>100% engagement across all stakeholders</p> |